Graphic Design

LAYOUT AND ILLUSTRATION FOR NON-PROFITS IN MYANMAR
Mote Oo is an education organisation which specialises in producing context-appropriate education materials and design services in Myanmar. We have over seven years experience in designing innovative publications and illustrations in multiple languages for NGOs, national governments and research projects. As educators, our focus is on delivering design that is both visually appealing and user-friendly. With a team of trainers, teachers and practitioners our education resources have been trialled and tested to ensure they work both functionally and visually. We specialise in both online and offline resource creation and work closely with print services to deliver the final product.

Mote Oo has expanded its design services offer in recent years to include reports, research publications and books – keeping our user-focused design at the heart of what we do. While our curriculum and teacher training teams work toward improving adult education in Myanmar, our design team work alongside, providing input on better infographics, instructional design and translation, among other aspects of the design process.

Global design, local focus

Our international design uses industry-standard software and training, but is responsive to the needs of Myanmar users. Working closely with our translation team also allows us to produce Myanmar-language documents and illustrations which recognise regional contexts and attitudes.

Your vision, our design

We work on each project to client specifications – always using your vision and goals to drive our work. We’re not afraid to add in our own design ideas and creativity, but keeping your end goal in the back of minds helps us craft a product that works to your needs.
Mote Oo Education has over seven years experience designing curriculum for the Myanmar context, so we know the impact good design has on the learning process. Our team of designers and education specialists work together to create products which focus on usability and adaptability for both students and teachers. As we also publish our own resources, we have road-tested all of our designs and seek feedback from teachers and other partners to find the best format for your textbook or training manual.

The graphic design of our in-house Learning Skills and Research Skills books took place alongside the design of the modules themselves. We employed a clean, tactile design with colour-coded sections to help students identify specific activities and symbols to highlight learning goals. Ease of reference was key in this project; the design needed to accommodate students using the book for both reference and to review text.
Mote Oo’s four-part book series for new and in-service teachers was designed with a focus on practicality and multi-user learning. Our design uses bold colours for each chapter reference, striking task bars and a clean layout to ease the transition between activities. High colour values help learners with visual impairments and allow easy photocopying in schools while an uncluttered format keeps the focus on the content.
Mote Oo also designs public awareness-raising and one-off training resources for use in specific fields and campaigns. Our Myanmar-language design team work largely in this area alongside our illustrators to provide products which can be used across a wide range of sectors from electoral reform and disability inclusion to government education. We know the impact good visuals can have on communication and awareness campaigns, so we endeavour to put all that we have learned into practice for our partners.

MYANMAR PARLIAMENT BOOKLET
FOR HANNS SEIDL FOUNDATION
2017

Mote Oo co-designed and illustrated an education handbook on the Myanmar Parliament on behalf of the Hanns Seidel Foundation and the Hluttaw itself. The Myanmar-language and English resources were designed to explain, in lay terms, the roles, functions and processes of Myanmar’s Hluttaw and of the drafting and passing of bills into law.

DISABILITY AWARENESS TRAINING MANUAL
FOR EDEN CENTRE FOR DISABLED CHILDREN
2017

Mote Oo created the visual design for an awareness raising course about persons with disabilities. The training manual needed to be visually discreet yet bold to cater for a diverse range of learning needs. We used a muted colour scheme and monochrome graphics to prioritise the activities and information and to make it easily photocopiable by end users.
With extensive experience working with non-profits across all sectors, Mote Oo has designed reports, infographics and visualisations for research papers, policy briefs and annual reports. We use our operational knowledge of the sector to help design documents which communicate complex ideas simply and effectively, while also keeping in mind branding guidelines and style requirements. We aim to deliver concise and presentable reports with captivating visualisations.

RESEARCH PROJECT REPORT
FOR MYANMAR-BASED NGO
2017

Mote Oo designed the graphics, layout and front cover for a research report for a Myanmar-based NGO. The project, which has been redacted for this sample due to sensitive content, took complex research and presented it using the theme of ‘connections’ to show the interplay between the different features. A differentiated approach to various sections created clean divisions between research findings and background information to create a strong narrative.